



**AAAF**  
**ACADIANA™**

## 2010 ADDY® Award Winners

### SPECIAL AWARDS

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SILVER MEDAL AWARD  
**Cathi Pavy, BBR Creative**

PRESIDENT'S AWARD  
**Blake Lagneau, Black Sheep Studio**

ART DIRECTOR of the YEAR  
**Denise Gallagher, BBR Creative**

ELECTRONIC PRODUCER of the YEAR  
**Jeffrey Lush, LushGraphics**

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#### BEST OF SHOW

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PRINT  
**Megan Barra**  
Festivals Acadiens et Creole Poster

ELECTRONIC  
**LushGraphics**  
St. James Infirmary Animation

STUDENT  
**Amanda Poehler**  
Fig Leaf Ad Campaign



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## 2010 ADDY® Award Winners

### PROFESSIONAL AWARDS

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#### GOLD ADDY® AWARDS

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*Arts, Poster*

**Megan Barra Graphic Design**  
Festivals Acadiens et Créole  
for Festivals Acadiens et Créole

*Illustration*

**BBR Creative**  
Belfor PLRB Invitation Illustration  
for Belfor

*Illustration*

**BBR Creative**  
Grinder Poster Illustration  
for Grinder Art Fair

*Local TV*

*Special Judges Award*  
**Calzone & Associates**  
LAspects Commercial  
for LAspects Distinctive Eyewear

*Logo*

**Prejean Creative Advertising & Design**  
Lafayette Utilities System Heartwalk Icon  
for Lafayette Utilities System

*Logo*

**Prejean Creative Advertising & Design**  
SaltyDogsTackle.com Identity  
for SaltyDogsTackle.com

*Music With Lyrics*

**Calzone & Associates**  
Ojos Misteriosos  
for LAspects Distinctive Eyewear

*Public Service, Campaign*

*Special Judges Award*  
*Viewer's Choice*  
**BBR Creative**  
KRVS Print Campaign  
for KRVS

*Public Service, Newspaper*

**BBR Creative**  
KRVS Cecil Ad  
for KRVS

*Public Service, Newspaper*

**BBR Creative**  
KRVS Jillian Ad  
for KRVS

*Public Service, Newspaper*

**BBR Creative**  
KRVS Louis Ad  
for KRVS

*Self-Promotion, Direct*

**BBR Creative**  
BBR Apron  
for BBR Creative



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## 2010 ADDY® Award Winners

*Self-Promotion, Direct*

*Special Judges Award*

**BBR Creative**

BBR Komen Race T-Shirt Design  
for BBR Creative

*Self-Promotion, Interactive*

**BBR Creative**

BBR Website  
for BBR Creative

*Self-Promotion, Invitation*

**BBR Creative**

BBR Beer Bash Invitation  
for BBR Creative

*Self-Promotion, Invitation*

**Prejean Creative Advertising & Design**

Christmas Card  
for Prejean Creative Advertising & Design

*Self-Promotion, Mixed Media Campaign*

**BBR Creative**

BBR Beer Bash  
for BBR Creative

*Self-Promotion, Non-Traditional*

*Special Judges Award*

**BBR Creative**

She Did Not Believe In Impossibilities  
for Denise Gallagher Illustration

*Special Effects, Video or Film*

**LushGraphics**

St. James Infirmary Animation  
for Preservation Hall

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## SILVER ADDY® AWARDS

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*Arts, Brochure*

**Megan Barra Graphic Design**

Silk Compositions  
for Megan Barra

*Arts, Mixed Media Campaign*

**BBR Creative**

Festival International Pin Campaign  
for Festival International de Louisiane

*Arts, Poster*

**Megan Barra Graphic Design**

Medicine Show 13  
for Dr. Tommy Comeaux Fund

*Book Design*

**Graham Group**

POSH Exclusive Portfolio  
for POSH Exclusive Interiors



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## 2010 ADDY® Award Winners

*Book Design*

**Megan Barra Graphic Design**

Drawn to the Stage  
for Performing Arts Society of Acadiana

*Cinematography*

**Holbrook Multi Media**

Livin' Lovin' Lafayette  
for Van Eaton & Romero and LEDA

*Cinematography*

**Vidox**

Belfor Promise  
for Belfor

*Cover*

**BBR Creative**

Pecans From Soup to Nuts Book Cover  
for Cane River Pecan Co.

*Illustration*

**BBR Creative**

BBR Vendor Breakfast Illustration  
for BBR Creative

*Illustration*

**BBR Creative**

Tinsel & Treasures 2009  
for Junior League of Lafayette

*Logo*

**BBR Creative**

Acadiana Regional Alliance Logo  
for Acadiana Regional Alliance

*Logo*

**Black Sheep Studio**

Black Sheep Studio Logo  
for Black Sheep Studio

*Logo*

**Graham Group**

St. Martin Humane Society Logo  
for St. Martin Humane Society

*Logo*

**Prejean Creative Advertising & Design**

Consulting Identity  
for Ballard Creative Consulting

*Logo*

**Prejean Creative Advertising & Design**

NFCA Identity  
for National Fastpitch Coaches Association

*Mixed-Media, Local Consumer*

**BBR Creative**

Tinsel & Treasures 2009  
for Junior League of Lafayette

*Music Only*

**Vidox**

Cox Image :60  
for Cox Communications

*Music With Lyrics*

**Holbrook Multi Media**

Amelia Belle Casino - So Much To Tell About  
Amelia Belle  
for Amelia Belle Casino



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## 2010 ADDY® Award Winners

*Packaging*

**LushGraphics**

St. James Infirmary  
for Preservation Hall

*Local TV*

**Graham Group**

LCVC Bon Temps Getaway TV  
For Lafayette Convention & Visitor's Center

*Local TV*

**POTENZA CREATIVE**

Orchard Branding TV Spot  
for The Orchard

*Newspaper Campaign*

**Graham Group**

DEMCO Product & Services Campaign  
for Dixie Electric Membership Co-Op

*Public Service, Mixed Media Campaign*

**Acadiana Center for the Arts**

AcA Creates...  
for Acadiana Center for the Arts

*Public Service, Poster*

**BBR Creative**

Bark in the Park Poster  
for Lafayette Animal Aid

*Self-Promotion, Invitation*

**Right Angle**

Green Christmas  
for Right Angle

*Special Event Invitation*

**BBR Creative**

Tarpy Shaheen Wedding Invitation  
for Jessica Tarpy

*Special Event Invitation*

**Right Angle**

Remedies Grand Opening  
for Remedies

*Website, Consumer Flash, Outlets*

**Prejean Creative Advertising & Design**

Melancon Pharmacy Web Site  
for Melancon Pharmacy



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## 2010 ADDY® Award Winners

### STUDENT AWARDS

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#### GOLD ADDY® AWARDS

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*Brochure*

**Kimberly Kleiser**

Being Andy Warhol  
for University of Louisiana at Lafayette

*Digitally Enhanced Illustration*

**Tyler Guidry**

Venom Gypsy  
for University of Louisiana at Lafayette

*Logo*

**Kellie Viola**

Pizzazz Decor Logo  
for University of Louisiana at Lafayette

*Magazine Campaign*

**Ashley Cormier**

Outdoor Memories  
for University of Louisiana at Lafayette

*Magazine Campaign*

**Amanda Poehler**

Fig Leaf Ad Campaign  
for University of Louisiana at Lafayette

*Campaign*

**Kellie Viola**

Nature Machine  
for University of Louisiana at Lafayette

*Packaging*

**Mai Lam**

Travel, Sketch, and Post  
for University of Louisiana at Lafayette

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#### SILVER ADDY® AWARDS

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*Illustration*

**Amber T. Broussard**

"Type-Face"  
for University of Louisiana at Lafayette

*Illustration*

**Diane Villejoin**

Self-Portrait  
for ULL

*Illustration*

**Naomi Primeaux**

Shy Self  
for University of Louisiana at Lafayette

*Illustration*

**Kimberly Kleiser**

Cup Illustration  
for University of Louisiana at Lafayette



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## 2010 ADDY® Award Winners

*Mixed Media Campaign*

**Cairrell Norris**

Explore Nature Campaign  
for University of Louisiana at Lafayette

*Packaging*

**Ashley M. Daigle**

Malformity Records (Record Label) Store Gift  
Bag  
for University of Louisiana at Lafayette

*Stationery Package*

**Cairrell Norris**

Smitten Shoes Stationary  
for University of Louisiana at Lafayette

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### VIEWER'S CHOICE

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STUDENT VIEWER'S CHOICE

**Ben Theriot**

Broken Concrete Campaign