



**AAAF**  
**ACADIANA™**

## 2012 ADDY® Award Winners

### SPECIAL AWARDS

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SILVER MEDAL AWARD  
**Kevin Prejean, Prejean Creative**

PRESIDENT'S AWARD  
**Monica Hebert, BBR Creative**

ART DIRECTOR of the YEAR  
**Kerry Palmer, Graham Group**

ELECTRONIC PRODUCER of the YEAR  
**Raymond Credeur, Graham Group**

COPYWRITER of the YEAR  
**Cathi Pavy, BBR Creative**

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#### BEST OF SHOW

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PRINT  
**BBR Creative**  
AcA Saints & Sinners Ball  
AcA

BROADCAST  
**Graham Group**  
Advancial Credit Card TV  
Advancial Federal Credit Union

STUDENT  
**Meagan E Frame**  
Billie Holiday Collectors Set  
University of Louisiana at Lafayette



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## 2012 ADDY® Award Winners

### PROFESSIONAL AWARDS

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#### GOLD ADDY® AWARDS

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*Broadcast/Electronic-Audio / Visual*

*District Silver ADDY® Award*

**BBR Creative**

Women's Leadership Luncheon Video  
United Way of Acadiana

*Broadcast/Electronic-Audio / Visual*

**Holbrook Multi Media, Inc.**

Hope For The Holidays  
United Way of Greater New Orleans

*Cinematography*

**Vidox Motion Imagery**

Designed With You In Mind  
Our Lady of Lourdes Regional Medical  
Center

*Collateral-Annual Report*

**Acadiana Center for the Arts**

Acadiana Center for the Arts Annual Report  
Kate Waxley

*Collateral-Brochure / Sales Kit*

**Graham Group**

Boy Scouts of America Evangeline Council  
Boy Scouts of America Evangeline Council

*Collateral-Poster*

*Special Judges Award*

**the Font Institute**

The Right to Education  
Poster for Tomorrow

*Creative Services and Industry Suppliers-  
Cards / Invitations / Announcements*

**Right Angle**

Right Angle Christmas Card  
Right Angle

*Illustration -Single*

**BBR Creative**

AcA Saints & Sinners Ball  
AcA

*Illustration -Single*

**Lafayette Convention and Visitors  
Commission**

Lafayette's Celebration of the Louisiana  
Bicentennial  
Lafayette Convention and Visitors  
Commission

*Illustration-Illustration Campaign*

**BBR Creative**

BBR Greeting Card Illustration Series  
BBR Creative



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## 2012 ADDY® Award Winners

*Local, Single (one DMA)-:30*

**Graham Group**

Advancial Credit Card TV  
Advancial Federal Credit Union

*Logo*

**Graham Group**

CHRISTUS St. Patrick Hospital Run With the Nuns logo  
CHRISTUS St Patrick Hospital

*Logo*

**Prejean Creative Inc**

LCG Heart Walk Team Logo  
LCG/Lafayette Utilities System

*Logo*

**Prejean Creative Inc**

Street Sense Logo  
LCG Traffic & Transportation Department

*Logo*

*Special Judges Award*

**Right Angle**

Hydro-Blade Waterjets Logo  
Hydro-Blade Waterjets

*Photography-Campaign*

**Stuller, Inc.**

Holiday Gifts  
Stuller, Inc.

*Photography-Campaign*

**Stuller, Inc.**

Tying the Knot  
Stuller, Inc.

*Single*

**BBR Creative**

BBR Halloween Costume Contest  
BBR Creative

*Sound-Music with Lyrics*

**Holbrook Multi Media, Inc.**

Little Bit of Bayou  
Lafayette Convention and Visitor's Commission

*Vehicle Graphic Advertising-Vehicle Graphic Advertising*

*People's Choice Award*

**Right Angle**

Lafayette Transit System Bus Graphics  
Lafayette Transit System

*Websites, Consumer HTML/Other-Services*

**Graham Group**

City Of Opleousas Website  
City Of Opelousas



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## 2012 ADDY® Award Winners

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### SILVER ADDY® AWARDS

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*Broadcast/Electronic-Interactive*

**Prejean Creative Inc**

Street Sense Website

LCG Traffic & Transportation Department

*Business-to-Business or Consumer, Single-3-D*

**Right Angle**

Neurofeedback Clinic 'Grey matters' Direct Mail

Neurofeedback Clinic

*Campaign-Mixed / Multiple Media Campaign (for categories 55-60)*

**BBR Creative**

AcA Saints & Sinners Ball

AcA

*Campaign-Single Medium Campaign (for categories 62-67)*

**Prejean Creative Inc**

Street Sense Outdoor

LCG Traffic & Transportation Department

*Cinema Advertising-In-Theatre Commercials or Slides*

**Prejean Creative Inc**

Seriously, what are you waiting for? television

LUS Fiber

*Cinema Advertising-Movie Trailers*

**Makemade**

Louisiana Crossroads: Songs from the Coast Trailer

Acadiana Center for the Arts

*Cinematography*

**Holbrook Multi Media, Inc.**

Horizon Eye Care Image

Horizon Eye Care

*Cinematography*

**Potenza Marketing**

Le Reve

Le Reve Boutique

*Creative Services and Industry Suppliers-Cards / Invitations / Announcements*

**Prejean Creative Inc**

Happy Holiday Fortune Teller

Prejean Creative Advertising & Design

*Local, Single (one DMA)-:30*

**BBR Creative**

Our Lady of Lourdes Designed With You In Mind :30 TV

Our Lady of Lourdes

*Logo*

**BBR Creative**

Root Five Productions

Root Five Productions

*Logo*

**Graham Group**

Supreme Rice Logo

Louisiana Rice Mill



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## 2012 ADDY® Award Winners

*Photography-Campaign*

**Stuller, Inc.**

Rue Louis  
Stuller, Inc.

*Poster-Single*

**Right Angle**

Cajun Heartland State Fair Poster  
CAJUNDOME

*Product or Service Sales Presentation-Sales  
Kits or Product Information Sheets*

**Lafayette Convention and Visitors  
Commission**

Lafayette Meeting Planners Guide  
Lafayette Convention and Visitors  
Commission

*Publication Design-Book Design (Entire  
Book)*

**Makemade**

Angeltale Adventures: G.A.'s on Assignment  
Arlene Hebert

*Special Event Material –Campaign*

*Special Judges Award*

**Graham Group**

CHRISTUS St. Patrick Hospital Run With the  
Nuns Collateral  
CHRISTUS St Patrick Hospital

*Specialty Advertising-Apparel*

**Lafayette Convention and Visitors  
Commission**

Cycle Zydeco Jersey  
Cycle Zydeco

*Specialty Advertising-Apparel*

**Right Angle**

Festival International de Louisiane T-Shirt  
Designs  
Festival International de Louisiane

*Websites, Consumer HTML/Other-Services*

**BBR Creative**

University of Louisiana at Lafayette Housing  
Website  
University of Louisiana at Lafayette



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## 2012 ADDY® Award Winners

### STUDENT AWARDS

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#### GOLD ADDY® AWARDS

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*Logo*

**Meagan Frame**

ARTfelt Logo

University of Louisiana at Lafayette

*Packaging*

**Meagan E Frame**

Billie Holiday Collectors Set

University of Louisiana at Lafayette

*Logo*

*Special Judges Award*

*District Gold ADDY® Award*

**Elise Apffel**

Romero's Interiors & Trim Logo

University of Louisiana at Lafayette

University of Louisiana at Lafayette

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#### SILVER ADDY® AWARDS

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*Poster*

**Elise Apffel**

Art is a Weapon

University of Louisiana at Lafayette

*Poster*

**Malissa Smith**

Final Project

University of Louisiana at Lafayette

*Packaging*

**Naomi Primeaux**

Raw Chroma Packaging

Raw Chroma

*Brochure, Annual Report*

**Naomi Primeaux**

Raw Chroma Paint Swatch Brochures

Raw Chroma

*Editorial Design Spread of feature*

**Jessie Smith**

Copywriteopoly

University of Louisiana at Lafayette